

Special Publications

Tennessee Travel Guide

The staff of *At Home Tennessee* has compiled this guide to help our readers enjoy the travel opportunities that our great state of Tennessee has to offer. We have found the best places to eat, stay and play while vacationing. The guide is divided into three sections, each focusing on one of the Grand Divisions of the state. The travel guide will be available in grocery stores, bookstores, visitor centers and hotels throughout the state. This is a great opportunity for you and your business.

Advertising Rates

Full Page.....	\$2,495
1/2 Page Horz.....	\$1,695
1/2 Page Vert.....	\$1,695
1/4 Page.....	\$995

Deadlines

Ad Space.....	February 19
Artwork.....	February 21

Mechanical Requirements

Full Page Bleed.....	6.75”w x 9”h
Full Page.....	5.5”w x 7.875”h
1/2 Page Horz.....	5.5”w x 3.812”h
1/2 Page Vert.....	2.687”w x 7.875”h
1/4 Page.....	2.687”w x 3.812”h

Page Trim Size.....	6.5”w x 8.75”h
Printing.....	Web Press
Binding.....	Perfect Bound

Production Charge

See Advertising Rates page.

Material Submission

See Material Requirements page.