

Production Specifications

Page Size

Page: Trimmed	8.375”w x 10.875”h
Printing	Web Press
Binding	Perfect Bound

Bleed Ads

Spread	17”w x 11.125”h
Full Page	8.625”w x 11.125”h
Live Area	7.375”w x 9.875”h

Non-Bleed Ads

Spread	2 @ 7.375”w x 9.875”h
Full Page	7.375”w x 9.875”h
2/3 Page Vertical	4.832”w x 9.875”h
1/2 Page Vertical	4.832”w x 7.285”h
1/2 Page Horizontal	7.375”w x 4.812”h
1/3 Page Vertical	2.29”w x 9.875”h
1/3 Page Square	4.832”w x 4.812”h
1/6 Page Vertical	2.29”w x 4.812”h
1/6 Page Horizontal	4.832”w x 2.275”h

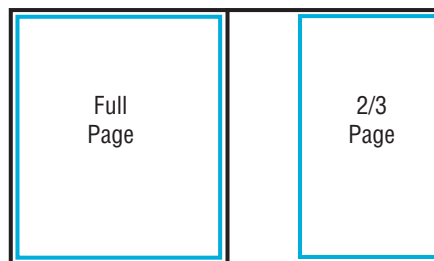
Note

If requested materials are not supplied or are supplied incorrectly, the Advertiser and/or Agency will be billed accordingly at the prevailing rates for work done.

Digital requirements can be found on the material requirements page of the *At Home Tennessee* media kit.

Questions

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Send Ad Materials To

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